

# Year End Report Northern California

# **2015-2016 School Year** PLAYWORKS.ORG

We believe in the power of play to bring out the best in EVERY kid.

# **Playworks This Year**

In the 2015-16 school year, Playworks brought healthy play to more than 150,000 students at 313 elementary schools across Northern California. By leveraging the power of play at recess, we not only increased physical activity out on the playground, we also taught positive social behaviors and promoted socialemotional learning for every student.

Our evidence-based program promotes a positive school culture of respect and inclusion. We reinforce social behaviors like cooperation and teamwork. We empower students, teachers, and administrators with tools to solve their own conflicts and share in healthy play every day.

### Our activities include:

- Provide over 150,000 children from mostly lowincome elementary schools in the East Bay, San Francisco and Silicon Valley with up to 30-45 minutes of daily physical activity;
- Engage 1,665 students in our developmental leadership "Junior Coach" program;
- Create opportunities for 3,996 students to participate in safe, structured athletic activities through our before school programs and developmental sports leagues.

**Quick Stats:** 



schools served



**₩** 150,000

kids served



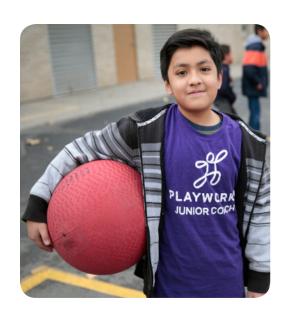
**3,996** 

kids in sports leagues



1,665

**Junior Coaches** 



# **Schools & Demographics**

Playworks Northern California partners primarily with low-income elementary schools to provide meaningful and impactful services that best fit the community's needs. Our high quality physical activity and behavioral intervention program inspires kids to play and be healthy and active every school day.

With our TeamUp and Coach services, we serve schools with an average of 72 percent eligibility for free/reduced lunch. Eleven percent of students are African-American, 53 percent are Latino, 18 percent are Asian or Pacific Islander, 11 percent are Caucasian, and seven percent are mixed race.

86
Coach Schools

**28**TeamUp Schools

199
Pro Schools

### 2015-2016 School List:

### **East Bay**

Verde Elementary Dover Elementary **Downer Elementary Grant Elementary** Lake Elementary Stege Elementary Lincoln Elementary Highland Elementary Sheldon Elementary Nystrom Elementary School Washington Elementary Peres Elementary Wilson Elementary **Montalvin Manor** Riverside Elementary Coronado Elementary Shannon Elementary **Murphy Elementary** Mira Vista Elementary Tara Hills Elementary Ford Elementary King Elementary **Bayview Elementary** Manzanita Community School Manzanita Seed Think College Now

Jefferson Elementary
Garfield Elementary
Cleveland Elementary
Lincoln Elementary
Learning Without Limits
Markham Elementary
Berkeley Maynard Academy
Hoover Elementary
Kaiser Elementary
Prep Literary Academy of
Cultural Excellence at Prescott
Jefferson Elementary
La Escuelita Elementary
Collins Elementary
Valley View Elementary
Valley View Elementary
Lupine Hills Elementary
Redwood Heights Elementary

### San Francisco

SF Community Alt. School
Cesar Chavez Elementary
George R. Moscone Elementary
Bessie Carmichael Elementary
Alice Fong Yu Alternative
Bret Harte Elementary
Dr. Charles Drew College Prep
Bryant Elementary
Bahia Vista Elementary

West Portal Elementar
Chinese American Int
Franklin D. Roosevelt
Willow Creek Academ
E.R. Taylor Elementary
Sanchez Elementary

Daniel Webster Elementary **Edison Charter Academy** El Dorado Elementary Fairmount Elementary George Washington Carver El. Glen Park Elementary John F Kennedy Elementary Marshall Elementary San Pedro Elementary Sheridan Elementary Spruce Elementary Starr King Elementary Venetia Valley K8 School Woodrow Wilson Elementary Laurel Dell Elementary Rooftop Alternative K-4 School Harvey Milk Civil Rights Elementary Commodore Sloat Elementary Paul Revere Elementary Cleveland Elementary Westlake Elementary Miraloma Elementary West Portal Elementary Chinese American Intl. School Willow Creek Academy E.R. Taylor Elementary Sanchez Elementary School

### Silicon Valley

Lyndale Elementary McCollam Elementary Aptitud Academy at Goss Scott Lane Elementary **Blackford Elementary** Castlemont Elementary Rosemary Elementary Sherman Oaks Elementary **Bishop Elementary** Ellis Elementary San Miguel Elementary Lakewood Elementary Vargas Elementary Monta Loma Elementary Theuerkauf Elementary Castro Elementary Costano Elementary **Brentwood Elementary** Willow Oaks Elementary Lynhaven Elementary Belle Haven Community School Los Robles Dual Immersion **Orchard School** Fairwood Elementary **Cumberland Elementary** Cherry Chase Elementary Campbell Middle School **Baywood Elementary** Cesar Chavez Elementary

# **Extraordinary Outcomes**

Every year Playworks conducts surveys of principals and teachers at our partner schools to help us learn more about the impact of our program. As a result of the feedback we receive, Playworks updates and improves our program components to better fit the needs of every partner school.

Here are a few highlights from this year's annual survey:

- 96% of administrators, teachers and support staff want Playworks to return next year
- Number of hours teachers report saving with smoother transitions from recess to classroom activities
- 97% of staff report Playworks increased the number of students who are physically active at recess
- 87% of administrators, teachers and support staff reported a decrease in the number of bullying incidents



## **TeamUp Success**

The 2015-16 school year marked the second successful year of our TeamUp model, which is designed to build programmatic and financial sustainability and "teams up" one Playworks Site Coordinator with four schools and their respective recess staff.

In addition to providing each of the four schools with a fulltime coach for one week out of four, the model delivers ongoing consultation, training and evaluation for each school throughout the year.

Site Coordinators work directly with school staff and administration to implement Playworks games and inclusive group management techniques in order to facilitate safe, healthy play at recess and throughout the school day.

"A Playworks TeamUp site-coordinator trained our students to be leaders and worked with our staff to promote empathy on the playground and beyond. Now, instead of bringing conflict into the classroom, students return to class engaged and ready to learn."

-Matthew Harris, Principal of John F. Kennedy **Elementary School** 



### **Quick Stats:**



schools served with TeamUp program

school staff empowered



# **Powered by Playworks**

Playworks' vision is that one day every child in America will play every day. Playworks Northern California seeks to intentionally establish play as a key lever for amplifying children's development and learning in every public elementary school in the Bay Area.

Our Aim: 400,000 children in 800 elementary schools will be Powered by Playworks to experience safe and healthy play every day by December 31, 2020.

Over the next four years, Playworks will develop and innovate our services to sustainably expand our reach and our programmatic impact. Our developing strategy focuses on three areas of growth in our region. First, we will increase the number of Northern California schools implementing our model of play directly. Second, we will target strategic school districts to create partnerships that establish Playworks methodologies for the long term. Third, through digital tools and communications we will inspire and support schools remotely to join the Play Movement.

As we celebrate 20 years of growth and impact, and as children's outcomes continue to improve at schools and throughout school districts, the time for play is now. Powered by Playworks allows us to bring our mission to scale with a strategy that enables us to serve more children than ever before, in a way that also ensures the sustainability and longevity of our organization.

Thank you for your investment in this crucial work. Together we are changing the educational system, using play to create bright, productive learners and tomorrow's outstanding leaders.

2016-17 School Year:86 Coach Schools44 TeamUp Schools163 Pro Schools77 New Services

