



Year End Report

Northern California

2015-2016 School Year



We believe in the power of play to bring out the best in EVERY kid.

Playworks This Year

In the 2015-16 school year, Playworks brought healthy play to more than 150,000 students at 313 elementary schools across Northern California. By leveraging the power of play at recess, we not only increased physical activity out on the playground, we also taught positive social behaviors and promoted social-emotional learning for every student.

Our evidence-based program promotes a positive school culture of respect and inclusion. We reinforce social behaviors like cooperation and teamwork. We empower students, teachers, and administrators with tools to solve their own conflicts and share in healthy play every day.

Our activities include:

- Provide over 150,000 children from mostly low-income elementary schools in the East Bay, San Francisco and Silicon Valley with up to 30-45 minutes of daily physical activity;
- Engage 1,665 students in our developmental leadership “Junior Coach” program;
- Create opportunities for 3,996 students to participate in safe, structured athletic activities through our before school programs and developmental sports leagues.

Quick Stats:



313

schools served



150,000

kids served



3,996

kids in sports leagues



1,665

Junior Coaches



Schools & Demographics

Playworks Northern California partners primarily with low-income elementary schools to provide meaningful and impactful services that best fit the community's needs. Our high quality physical activity and behavioral intervention program inspires kids to play and be healthy and active every school day.

With our TeamUp and Coach services, we serve schools with an average of 72 percent eligibility for free/reduced lunch. Eleven percent of students are African-American, 53 percent are Latino, 18 percent are Asian or Pacific Islander, 11 percent are Caucasian, and seven percent are mixed race.

86

Coach Schools

28

TeamUp Schools

199

Pro Schools

2015-2016 School List:

East Bay

Verde Elementary
Dover Elementary
Downer Elementary
Grant Elementary
Lake Elementary
Stege Elementary
Lincoln Elementary
Highland Elementary
Cesar Chavez Elementary
Sheldon Elementary
Nystrom Elementary School
Washington Elementary
Peres Elementary
Wilson Elementary
Montalvin Manor
Riverside Elementary
Coronado Elementary
Shannon Elementary
Murphy Elementary
Mira Vista Elementary
Fairmont Elementary
Tara Hills Elementary
Ford Elementary
King Elementary
Bayview Elementary
Manzanita Community School
Manzanita Seed
Think College Now

Jefferson Elementary
Garfield Elementary
Cleveland Elementary
Lincoln Elementary
Learning Without Limits
Markham Elementary
Berkeley Maynard Academy
Hoover Elementary
Kaiser Elementary
Prep Literary Academy of
Cultural Excellence at Prescott
Jefferson Elementary
La Escuelita Elementary
Collins Elementary
Valley View Elementary
Ellerhorst Elementary
Lupine Hills Elementary
Redwood Heights Elementary

San Francisco

SF Community Alt. School
Cesar Chavez Elementary
George R. Moscone Elementary
Bessie Carmichael Elementary
Alice Fong Yu Alternative
Bret Harte Elementary
Dr. Charles Drew College Prep
Bryant Elementary
Bahia Vista Elementary

Daniel Webster Elementary
Edison Charter Academy
El Dorado Elementary
Fairmount Elementary
George Washington Carver El.
Glen Park Elementary
John F. Kennedy Elementary
Malcolm X Academy
Marshall Elementary
San Pedro Elementary
Sheridan Elementary
Spruce Elementary
Starr King Elementary
Venetia Valley K8 School
Woodrow Wilson Elementary
Laurel Dell Elementary
Coleman Elementary
Rooftop Alternative K-4 School
Harvey Milk Civil Rights Elementary
Commodore Sloat Elementary
Paul Revere Elementary
Cleveland Elementary
Westlake Elementary
Miraloma Elementary
West Portal Elementary
Chinese American Intl. School
Franklin D. Roosevelt
Willow Creek Academy
E.R. Taylor Elementary
Sanchez Elementary School

Silicon Valley

Lyndale Elementary
McCollam Elementary
Aptitud Academy at Goss
Stipe Elementary
Scott Lane Elementary
Blackford Elementary
Castlemont Elementary
Rosemary Elementary
Sherman Oaks Elementary
Bishop Elementary
Ellis Elementary
San Miguel Elementary
Lakewood Elementary
Vargas Elementary
Monta Loma Elementary
Theuerkauf Elementary
Castro Elementary
Costano Elementary
Brentwood Elementary
Willow Oaks Elementary
Lynhaven Elementary
Belle Haven Community School
Los Robles Dual Immersion
Orchard School
Fairwood Elementary
Cumberland Elementary
Cherry Chase Elementary
Campbell Middle School
Baywood Elementary
Cesar Chavez Elementary

Extraordinary Outcomes

Every year Playworks conducts surveys of principals and teachers at our partner schools to help us learn more about the impact of our program. As a result of the feedback we receive, Playworks updates and improves our program components to better fit the needs of every partner school.

Here are a few highlights from this year's annual survey:



- 96%** of administrators, teachers and support staff want Playworks to return next year
- 18** Number of hours teachers report saving with smoother transitions from recess to classroom activities
- 97%** of staff report Playworks increased the number of students who are physically active at recess
- 87%** of administrators, teachers and support staff reported a decrease in the number of bullying incidents

Play powers Social and Emotional Learning.
Social and emotional skills include demonstrating empathy and a sense of fairness, cooperating, and treating others with respect.

Over **90%** of educators at our schools agree that Playworks¹

- increases student **cooperation with others**
- increases students' **ability to focus in class**
- increases student **use of conflict resolution strategies**
- increases student **feelings of inclusion**

Elementary students with strong social and emotional skills are²

-  **54%** more likely to **earn a high school diploma**
- 2x** as likely to **attain a college degree**
-  **46%** more likely to **have a full-time job by age 25**

TeamUp Success

The 2015-16 school year marked the second successful year of our TeamUp model, which is designed to build programmatic and financial sustainability and “teams up” one Playworks Site Coordinator with four schools and their respective recess staff.

In addition to providing each of the four schools with a fulltime coach for one week out of four, the model delivers ongoing consultation, training and evaluation for each school throughout the year.

Site Coordinators work directly with school staff and administration to implement Playworks games and inclusive group management techniques in order to facilitate safe, healthy play at recess and throughout the school day.

“A Playworks TeamUp site-coordinator trained our students to be leaders and worked with our staff to promote empathy on the playground and beyond. Now, instead of bringing conflict into the classroom, students return to class engaged and ready to learn.”

-Matthew Harris, Principal of John F. Kennedy Elementary School



Quick Stats:

 **28**

schools served with TeamUp program

 **280**

school staff empowered

 **420**

Junior Coaches being role models for their community

Powered by Playworks

Playworks' vision is that one day every child in America will play every day. Playworks Northern California seeks to intentionally establish play as a key lever for amplifying children's development and learning in every public elementary school in the Bay Area.

Our Aim: 400,000 children in 800 elementary schools will be Powered by Playworks to experience safe and healthy play every day by December 31, 2020.

Over the next four years, Playworks will develop and innovate our services to sustainably expand our reach and our programmatic impact. Our developing strategy focuses on three areas of growth in our region. First, we will increase the number of Northern California schools implementing our model of play directly. Second, we will target strategic school districts to create partnerships that establish Playworks methodologies for the long term. Third, through digital tools and communications we will inspire and support schools remotely to join the Play Movement.

As we celebrate 20 years of growth and impact, and as children's outcomes continue to improve at schools and throughout school districts, the time for play is now. Powered by Playworks allows us to bring our mission to scale with a strategy that enables us to serve more children than ever before, in a way that also ensures the sustainability and longevity of our organization.

Thank you for your investment in this crucial work. Together we are changing the educational system, using play to create bright, productive learners and tomorrow's outstanding leaders.

2016-17 School Year:

86 Coach Schools

44 TeamUp Schools

163 Pro Schools

77 New Services

